



**GLEN LAKE
RESTAURANT
WEEK**

You're invited to participate!
11th Annual Glen Lake Restaurant Week!
Friday, April 25th - Saturday, May 3rd, 2025



This event is open to any restaurant, tasting room or food related business in the Glen Lake area. Each participant curates a special menu, offerings and pricing for the event. Menus, pricing and operating hours the week of the event is up to each participant. Drink and wine pairings are suggested too!

Marketing of the event includes: graphic design, posters, submitting a Press Release for wider press coverage including newspapers, magazines, websites, TV and radio. We post full event details and promote this link on our chamber site for the place to find all the information about the event. We share details and call out participants and sponsors via social media posts, leading up to the event. We post and share event specific menu's and offerings beginning one month prior to the event.

You're invited to be a sponsor

Paid sponsorships enable us to roll out a more robust marketing plan to drive business including paid ads on Facebook and Instagram and selected paid advertising to regional media outlets such as The Ticker, Leelanau Enterprise, Glen Arbor Sun, and My North Media. The minimum contribution to become a sponsor of this event is \$250. Please join us by March 15th to be named in all materials.

Sponsorship benefits:

- Business Name and link on the event post on visitglenarbor.com
- Named in the Press Release
- Printed Name or Logo on the Event Poster
- Listed as a Sponsor in upcoming Chamber eNewsletters
- Shared in Social Media Posts (Eat Glen Arbor page + Chamber social pages)

Chamber Facebook page: facebook.com/visitglenarbor

Instagram: instagram.com/visitglenarbor

Dedicated event facebook page: <https://www.facebook.com/eatglenarbor>

Event website: <https://www.visitglenarbor.com/event/2024-restaurant-week/>

Payment

Submit your spot and payment to participate or sponsor the event by *March 25th* to be named in print ads, the event poster, and listed in the press release.

Let us know if you'd like a digital invoice to make an online payment, or for your records.

Make checks payable to:

Glen Lake Chamber of Commerce

Mail to: PO Box 217, Glen Arbor, MI 49636

Contact Info

The Glen Lake Chamber is a 501(c) (6) non-profit organization.

Event Coordinator: Brooke Hazael-Massieux of La Becasse restaurant.

P: (231) 640-0060 E: beddyhm@gmail.com

Marketing: Raquel Jackson

Rockwell Art + Design for the Glen Lake Chamber

P: (517) 518-4413 E: rockwellart.design@gmail.com

Thank you! We look forward to your participation in this deliciously anticipated event.