

Minutes, September 9, 2024, 9:00 a.m., River Club
Glen Lake Chamber of Commerce
Board of Directors

Meeting called to order by President Stephen Brotschul at 9:10 a.m.

Attendance:

Stephen Brotschul (President), Darci Ricker (Co-President) Raquel Jackson (Marketing Director), TJ Shimek (Treasurer), Nancy Miller (Assistant Treasurer), Mara Miller (Secretary),
Directors: Rebecca Benedict

Local Business:

Economic Development Foundation

Leelanau Peninsula Economic Forum:

- Worked on Housing in Suttons Bay
- Works with big business

Housing North:

- Hosts a yearly conference
- Community awareness
- Overall help the community

These are all organizations that are working to help improve the community and support the local businesses. We should look into them and see how we could partner with them.

Minutes, Finances, and Marketing:

Minutes: June minutes were sent out before the meeting. Darci motions to approve and Rebecca seconded.

Financial Report: _ TJ sent report out prior to the meeting. We have \$9,046.56 in the bank.

Monthly Expenses:

- Quickbooks Fee
- Raquel for marketing work
- Enterprise for advertising
- Email Service
- QR code Generator

Marketing Report:

The maps posted around Glen Arbor need to be updated.

- Update and verify all the businesses

Events Committe:

1. Holiday Marketplace:

- a. Non-profits do not get \$50 tables or spots at the marketplace
- b. We need to button up the event for the Holiday Marketplace

2. 4th of July

- a. Tom and Pam are the parade point people
- b. They pick the marshal
- c. Township knows we insure the parade
- d. Follow up with the township to make sure everything is set to go for the parade

New Members:

- Foothills Café renewed membership after many years.
- We will acknowledge all new businesses and members at the end of the calendar year.

Chamber Connect:

It was very well attended. It was great to connect to the other businesses in Glen Arbor. We need to think about adjusting our meetings and how to engage and motivate our members. Many members needed to leave before all the business was conducted.

Meeting adjourned at 10:?? a.m. as secretary left before meeting over.

The next regular Board meeting will occur on Monday September 9. Stephen will send out the next meeting's agenda prior to our scheduled time.

Respectfully submitted,

Mara Miller, Secretary