

Final Minutes, October 16 2024, 5:30 p.m., Broomstacks
Glen Lake Chamber of Commerce
Annual Meeting

Meeting called to order by President Stephen Brotschul at 5:42 p.m.

Attendance:

Stephen Brotschul (President), Darci Ricker (Co-President) Raquel Jackson (Marketing Director), TJ Shimek (Treasurer), Mara Miller (Secretary), Directors: Rebecca Benedict, Lizzie Gray, and Kait Springsdorf. Many business owners are in attendance.

We are a town that goes from crazy busy to very slow. Glad to see all the support for the chamber from the local businesses.

Chamber members go around and introduce themselves and their businesses.

Local Business:

- Glen Lake Association joined the Chamber
- We need to find ways to support each other and make our businesses better.
- The Chamber has several goals to help us be more than just a marketing platform:
 - Coordination between us and businesses
 - Bring issues to the forefront:
 - Parking
 - Housing
 - Employees

Holiday Season:

- Holiday Marketplace
 - Friday and Saturday after Thanksgiving
 - We have plenty of Vendors

- Any volunteer help is greatly appreciated.
- Bed Parade
- ‘The District’ Events:
 - Dec Ugly Sweater Bingo
 - Santa and Mrs. Clause during the marketplace
- Overall help the community

These are all organizations that are working to help improve the community and support the local businesses. We should look into them and see how we could partner with them.

General Chamber Update:

Financial Life of the Chamber Report:

We collect money from various sources:

1. Memberships
2. Holiday Marketplace
3. Ads

Necessary expenditures for the Chamber:

1. Website update
2. Walking Map update
3. Grow Chamber and help officers

Current Events:

1. Shoptober
 - a. How is event going?
 - b. Do businesses have any questions about it?
 - c. Winners will be announced
2. Glen Arbor Trick or Treat
 - a. October 26th
3. Dune Climb Inn Open House
 - a. October 20

New Business:

1. The Kiosk by the bathrooms need to be consistently cleaned and maintained
 - a. Could member businesses volunteer to help?
 - b. Should township park have chamber logo at its restroom kiosks?
2. Chamber needs feedback from member businesses
 - a. What is working?
 - b. What can be improved?
 - c. How can we better serve the businesses?

Meeting adjourned at 6:16 p.m.

The next regular Board meeting will take place on November 11. Stephen will send out the next meeting's agenda prior to our scheduled time.

Respectfully submitted,

Mara Miller, Secretary