

Glen Lake Chamber Board Meeting Minutes

October 2, 2023

Present: Stephen, Lizzie, Kait, Brooke, Rebecca, TJ, Nancy, Raquel, Mara (partial attendance)

9:11 a.m. Call to Order by President Stephen

Board Photo taken for Website by Sarah Peschel

Financial Report presented by TJ: \$9,259.16

Discuss times and terms for the board – via Larry's notes.

11/1 Start invoicing for membership (individual) and letter from president included. Include a list of membership benefits and ad promotions. Include a PayPal link. Discussion regarding credit card fee. Determined to absorb that cost for now.

Shoptober event 10/1 through 10/31 and winners have until 12/31/2024 to use GA Bucks. Return to M22 or send by mail or email.

Marketing: 2 Flyers to distribute around town with fall and holiday events.

Full ad in the October issue of GA Sun listing of all upcoming events.

Feature ads need to be reevaluated. Pricing of \$50 and \$100. Space for 6 on top. Ads/links to page/website for 3 months increments, rotatable, drive momentum.

Chamber Open House discussion:

Interested in Chamber/Open House Invite/Involvement

Stephen will spearhead Jim Adams, Sylvan Inn, etc.

Darci will contact the Mill, Corey and Glen Craft, The Narrows, Crossing

Holiday Marketplace 11/25(Preview) and 11/25

Motion to Approve Error and Omission Insurance for \$660.

Kait moved to approve. Lizzie seconded.

Unanimous Yea's

Reel American Roadtrip – Reality TV from Georgia in Leelanau. The first season is airing now. In February, the second season airs with Leelanau featured.

Raquel: Adding Fishing Report to the Newsletter via Watta Bite info.

Stephen: Set up slate for voting at the Annual Meeting.

List terms and slate and respond if any nominations or interest. Three vacant seats

TJ – Treasurer, Kait interested, Katy W. resignation creates a spot open.

Raquel will reach out to Jim Adams.

10/11 Annual Meeting and Voting

Location: Broomstacks

Nominate Executive Team (This begins 2-year terms). All on Board:

President/Co-President

Treasurer

Secretary

Three Officers (4 with Co-President)

Up to 7 board members, 3,2,1 year terms that are staggered.

Raquel: Several emails to remind membership at the October 11 meeting.

Minutes by Rebecca and Darci.

November 13, 2023, next meeting.

10:01 a.m. Motion to adjourn.

Lizzie moved to adjourn. Kait seconded.