

Minutes, May 8, 2023, 9:00 a.m., Broomstack Restaurant
Glen Lake Chamber of Commerce
Board of Directors

Meeting called to order by President Stephen Brotschul at 9:15 a.m.

Attendance:

Stephen Brotschul (President), Nancy Miller (Assistant Treasurer), Mara Miller (Secretary),
Directors: Rebecca Benedict, Darci Ricker, Kaitlyn Springsdorf.

Minutes, Finances, and Marketing:

Minutes: Minutes are read, and small edits are made. Lizzie motions that we accept the Board of Directors' Minutes from April 10 and Nancy seconds. Minutes approved. Minutes were submitted by Mara Miller.

Financial Report: TJ was unable to attend the meeting and will submit the treasurer's report via email at a future date.

Marketing Report: Raquel is unable to attend because she is still waiting for her baby to be born. Michelle Quchello will continue to send emails and Darci will help with social media while Raquel is out.

Lizzie says that stickers are in. They came on a roll and still need to be cut. Kaitlyn says that she's willing to help or we can use the paper cutter at M22.

Events:

1. Restaurant week report looks good. Everyone had a successful week and customers said it was an event they look forward to and plan for.
2. Chamber Connect at M22 wines 5pm-7pm on May 11th. Raquel has posted about it and sent out information. We can distribute stickers at the chamber connect. Stephen offers to sponsor the sticker distribution. The event will have free finger foods and each attender will be given one free glass of wine. The following Chamber Connect is set to happen at GA Wines June 8.
3. Season Opener: We still need to pick up the punch cards and distribute information to the local businesses. Cards will be distributed at Cotton Seed and M22.

Additional Business:

Discussion is had about the work on the cluster of bridges along the Crystal River. Is it going to affect businesses in Glen Arbor? How will it change the traffic flow?

On May 20 Crystal River Outfitters opens for the season.

Nancy shares that she received a letter in the Chamber PO Box from a student named Anne. This girl is doing a class project and needs to create a presentation about Glen Arbor. She is asking for history and current information. The letter Anne sent is read. We discuss what we could send her, and Nancy shows us the brochures and papers that she has put together. Nancy says that she would like to send it out Thursday before she heads out of town. We agree that we will gather the information and send it out.

Lizzie motions to adjourn the meeting and Nancy seconded. All agree!

Meeting adjourned at 9:47 a.m.

The next regular Board meeting will occur on Monday June 12, 2023. Stephen will send out the next meeting's agenda prior to our schedule time.

Respectfully submitted,

Mara Miller, Secretary