

Minutes, June 12, 2023, 9:00 a.m., Broomstacks Restaurant
Glen Lake Chamber of Commerce
Board of Directors

Meeting called to order by President Stephen Brotschul at 9:08 a.m.

Attendance:

Stephen Brotschul (President), TJ Shimek (Treasurer), Nancy Miller (Assistant Treasurer), Mara Miller (Secretary), Directors: Katie Wiesen, Brooke Hazael-Massieux, Lizzie Gray, Kaitlyn Springsdorf.

Minutes, Finances, and Marketing:

Minutes: Minutes were sent out prior to the meeting. Nancy motions that we accept the Board of Directors' Minutes from May 8 and TJ seconds. Minutes approved. Minutes were submitted by Mara Miller.

Financial Report: \$13593.24 in the account. Not a lot of movement. Glen Arbor bucks: How do they work-what to do? Send picture to TJ for reimbursement.

Marketing Report: Raquel is unable to attend the meeting but is ready to send out the new newsletter. Message her with any last minute additions.

Sticker sales? Lizzie reports that sales haven't really started yet.

We should invite the Holiday Marketplace chair to one of our next meetings, July 10 or August 14.

Events:

1. Season opener: Good and worthy event. Winners should be posted on the Chamber social media.
2. Membership Drive: September. Visit local businesses and talk to them about membership. Be sure to catch new businesses.
3. Shoptober: Fall event. Successful in the past. Should continue.
4. Locals night: Winter event.

Additional Business:

-Leelanau County Business Round Table- Sounds we send our information to them? We should find out who to contact and how we can participate.

-Is the new owner of the Glen Arbor B&B a chamber business member? Membership should have rolled over in the sale.

-Chamber of Commerce Insurance:

Nancy says we get it from Devette & Ford Insurance Agency. It covers the event and directors for:

*4th of July parade

*Holiday Market Place

Millie's: Building is leased from Matt and Katie. Fernhause hospitality group will run it. The parking lot has spots for 2 food trucks.

Katie motions to adjourn the meeting and Lizzie seconded. All agree!

Meeting adjourned at 10:02 a.m.

The next regular Board meeting will occur on Monday July 10, 2023. Stephen will send out the next meeting's agenda prior to our schedule time.

Respectfully submitted,

Mara Miller, Secretary