



## GLEN LAKE RESTAURANT WEEK

*You're invited to*

Participate in this year's Glen Lake Restaurant Week!  
Friday, April 28th to Saturday, May 6th 2023

### *Participate*

Each establishment curates a special Prix Fixe menu for the event. The menu and pricing is up to you! Just put the price on your menu. Some offer lunch, as well as dinner. Consider an appetizer or salad, main course and dessert for your per plate price point. Suggest drink or wine pairings too!

The cost is \$100 to participate. This covers the cost of the basic marketing for the event: graphic design, posters, submitting a Press Release, and social media posts. Please let us know ASAP if you plan to participate. Menus will begin to be shared on social media one month prior to the event. Please email a PDF copy of your RW MENU to Raquel. In addition to social media shares, the menus will be posted to the event page: <https://www.visitglenarbor.com/event/glen-lake-restaurant-week-2023/>

### *Sponsor*

Paid sponsorships enable us to execute a more robust marketing plan to drive business including paid ads on Facebook and Instagram and selected paid advertising to regional media outlets such as The Ticker, Leelanau Enterprise or Glen Arbor Sun, and My North Media.

*Please ask one of your food or beverage reps or another local business if they'd like to be a sponsor!*

### *\$250 Sponsorship includes:*

- Business Name and link on the event post on [visitglenarbor.com](http://visitglenarbor.com)
- Included in the Press Release
- Printed Name or Logo on the Event Poster
- Listed as a Sponsor in upcoming Chamber eNewsletters

### *Contact Info*

The Glen Lake Chamber is a 501c non-profit organization.

**Event Coordinator:** Brooke Hazael-Massieux of La Becasse restaurant.  
P: (231) 640-0060 E: [beddyhm@gmail.com](mailto:beddyhm@gmail.com)

**Marketing:** Raquel Jackson, Rockwell Art & Design for the Glen Lake Chamber  
P: (517) 518-4413 E: [rockwellart.design@gmail.com](mailto:rockwellart.design@gmail.com)

### *Payment*

Make your check payable to:

**Glen Lake Chamber of Commerce**

Mail to: PO Box 217, Glen Arbor, MI 49636

***by March 31st at the latest*** to be named in ads, the event poster, and listed in the press release.

### *Thank you!*

We look forward to your participation in this deliciously anticipated event.

