



You're invited to

Participate in 2022's Glen Lake Restaurant Week!

This year, the event is planned for

Friday, April 29th to Saturday, May 7th 2022

Participate

Each establishment curates a special Prix Fixe menu for the event, ranging in \$15 lunch specials to \$25-35 dinner. Consider an appetizer or salad, Main Course and Desert for that price point. Suggest drink or wine pairings too!

Cost is \$100 to participate. Please let Brook know ASAP if you plan to participate. Then, at your earliest convenience (1 month to a couple weeks prior to the event date, please email a PDF copy of your MENU to Raquel, to be shared on social media and posted to the event page:

<https://www.visitglenarbor.com/event/glen-lake-restaurant-week-22/>

Sponsor

Additional Sponsorship allows us to execute effective marketing plan which includes: graphic design, poster printing, social media event page management, posts and paid ads on Facebook and Instagram, posts to Google & Twitter, selected paid advertising to regional media outlets, writing and submitting a Press Release to 25+ press contacts which include digital media, radio, print and TV.

> Restaurants, consider asking a food or beverage rep if they're interested in sponsorship.

A \$250 Sponsorship includes:

- Business Name and link on the event post on visitglenarbor.com
- Included in the Press Release
- Printed Name or Logo on the Event Poster
- Listed as a Sponsor in upcoming Chamber eNewsletters
- Shared in Social Media Posts (Eat Glen Arbor page + Chamber social pages)

Contact

The Glen Lake Chamber is a 501c non-profit organization.

Event Coordinator: Brooke Hazael-Massieux of La Becasse restaurant.

P: (231) 640-0060 E: beddyhm@gmail.com

Marketing: Raquel Jackson, Rockwell Art & Design for the Glen Lake Chamber

P: (517) 518-4413 and E: rockwellart.design@g-mail.com

Payment

Make your check payable to:

Glen Lake Chamber of Commerce

Mail to: PO Box 217, Glen Arbor, MI 49636

by March 15th to be included in Print Materials and the Press Release.

Thank you!

We look forward to your participation in this deliciously anticipated event.

