

Glen Lake Chamber of Commerce | Board Meeting Minutes

Monday, January 21 at 3:00 p.m. Century 21/Northland offices

Meeting called to order at 3:06

Members present, Sue Boucher, Connie Kroll and Katy Wiesen. Larry and Patricia Widmayer attended via phone.

Discussion of potential new board member due to Dave Thomasma's resignation
Ask Brooke Hazael-Massiuex (LaBecasse) and Kathy Baarstad (Cherry Republic) to be appointed to the Board until the next election

Discussion of donations:

to Glen Arbor Township - Told the Township Board we could not afford to make that contribution this year

Glen Lake Garden Club \$300 requested. Decided yes.
Friends of Sleeping Bear \$250 requested. Decided yes.

Discussion of print ads that were previously taken:

My North \$1305. Decided no

Shoreline \$895. Decided no

Michigan Maps \$475 decided yes and redo the ad

Wayfaring signs (there are 4) discussed finding prices for this, Patricia will follow up on this

E and M consulting, we had an email forwarded about a possible map, decided to not do this.

Printing of Glen Arbor Walking Maps

Discussed getting pricing for this; from Allegra Printing in TC

Initial printing costs about \$1500, reprint \$1100

Treasurer's report

As of 1-21 \$2537 may not be collected

Report on sign committee (Connie)

The sign committee has morphed into a communications committee. They are putting together a communication proposal with the help of Raquel Jackson. She will work on a communication campaign and put a list together of ways to communicate. She will make a presentation on February about the best ways to communicate information to people. A member of the committee will go in front of the township board to present our ideas and seek approval to move forward.

For now, the new digital sign outside of the Town Hall stays off. Once we have approval from the township board to move forward with the communication committee proposal discussions regarding the sign will resume.

Bylaws update:

New bylaws will be sent to the membership 30 days in advance of a Membership meeting. The majority of those present would have to agree to a change.

Discussion of a Spring Chamber dinner in May at the Manor, revisit this at our next meeting.
Request to add the kiosk to our agenda for next meeting.

Restaurant week: Brooke will chair this. Fees and donations must cover Raquel's fees for promotion of this event. Restaurants will be charged \$100.

Artirondack Chairs:

Looking for a higher quality chair. Chairs will be delivered mid April. Katy will lead the fundraising event and get the word out in March. Depending on costs of chairs, the fee might go up to \$150/chair

Past events: Shop and Sweets Sunday in December, choose a better day for this.

Pumpkin festival: do again, hopefully outside although the inside venue worked and has been booked again.

Spring event ideas: Pickleball event on the outdoor courts.

Meeting adjourned.

Next Glen Lake Chamber Board meeting to be held on March 17 at 9:30 am at Connie's office.